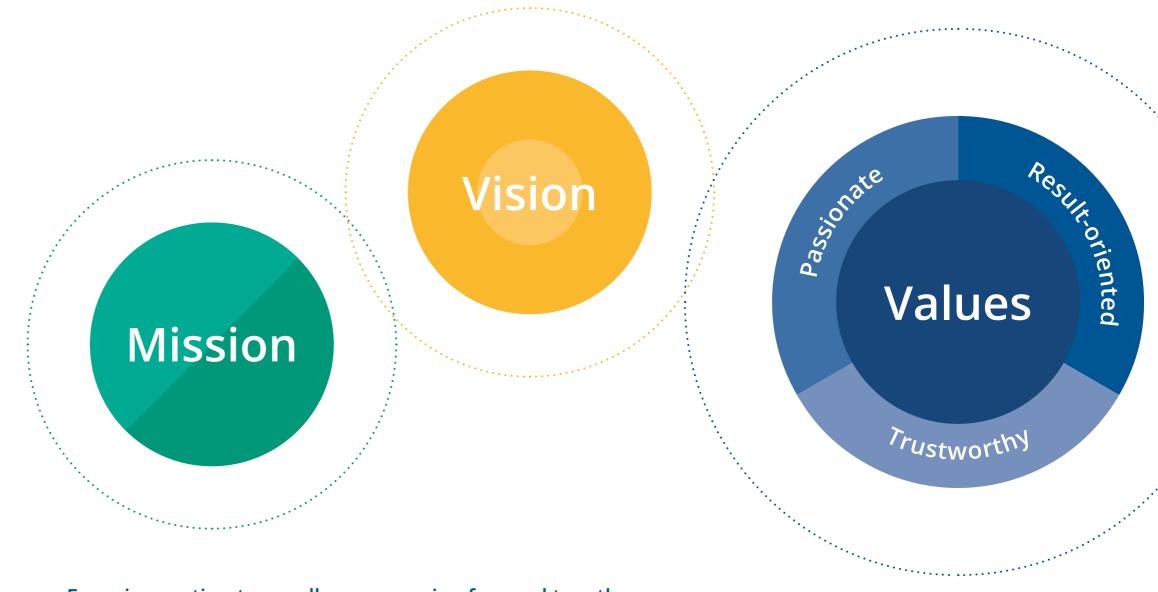


The world is changing all around us. To continue to thrive as a business over the next years and beyond, we must look ahead, understand the trends and forces that will shape our business in the future. We must get ready for tomorrow today. This booklet contains Elos Medtech's vision, mission and values. Our vision, mission and values form the foundation of our business and operations to successfully achieve our long-terms goals.

As a company, we recognize the energy you and I bring to our daily work is the most important asset to achieve our vision. We highly value strong leadership, competence and skills with diversity in all aspects as our success factors.

I am convinced that you are fully committed and "Our Way" will successfully support you in your daily work and contribute to our winning culture at Elos Medtech!

Jm Un Jan Wahlström



From innovation to excellence – moving forward together



Our vision is the aspirational goal that drives our organization and describes what we would like to achieve in the long run. It shapes our role and purpose in the outside world. Our vision serves as the framework for our Roadmap and it gives us a shared, unifying ambition and energy as well as navigates us in our daily work.

Transforming medical technology and advancing quality of life worldwide

Transforming stands for a movement, a change. It represents our desire to make meaningful changes in the way we conduct our business and in the lives of all people we touch.

Advancing means we will never settle, always reaching further and seeking innovative ways to improve our market, our business and our results.

Our mission

Our roadmap starts with our mission, which is enduring. It declares our purpose as a company and serves as the standard against which we weigh our actions and decisions.

In partnership with our customers, we provide sustainable innovative products and supply solutions for the global medical device market. Building profitable long term partnerships and striving for excellence in everything we do, our goal is to help people to live rich, active and fulfilling lives.

Sustainable represents our ability to maintain a thriving company over the long term by continuously improving in regards to business, environmental and social aspects of our operations.

Partnership describes how we will collaborate to advance our mutual interests both internally within the group and together with our customers.

Excellence sets the essentials for our way of working, we strive to be the best when it comes to product quality, compliance, cost efficiency, and innovative solutions to reach highest levels of customer satisfaction.

Our three values serve as a compass for what we together believe in and continuously guide our work and behaviors.



Passionate

We are committed, determined and dedicated. With a positive attitude, we drive our development forward and find solutions. Cooperation and solidarity are important, resulting in job satisfaction for our customers and ourselves.

What does this mean?

Knowing you can make a meaningful impact in the quality of life for others is one of the most rewarding feelings.

We have a passion for making a difference in our world and for one another – this inspires us to share our brightest ideas and give our best effort each and every day.





Trustworthy

We are open and honest. We take responsibility for our actions and products and keep our promises. We apply our policies in our daily work and influence our suppliers and partners to operate in line with our way of working.

What does this mean?

We set the highest ethical and professional standards at all times. We want all our relationships to be based on honesty, respect, fairness and a commitment to open dialogue and responsibility.

We're accountable for decisions and actions; we take our responsibility seriously, showing respect for the environment, society, and ethical issues in everything we do.

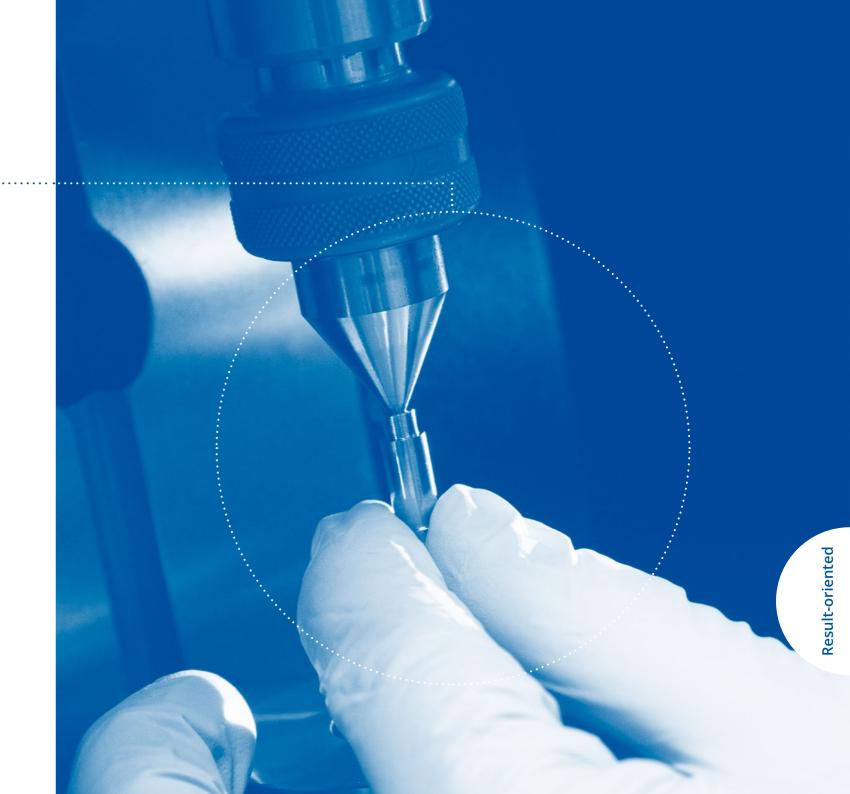
Result-oriented

By taking initiative and wanting to win, we achieve the targets that create trust and value for patients and customers. Our targets should be ambitious and achievable as well as firmly established internally and with our customers. We create the best value for all parties through cooperation and participation.

What does this mean?

It is in our nature to be highly focused and effective in our work. We seek fact-based solutions and continuously apply our learnings and creativity to our processes, products and services.

We strive to get it right the first time and to become better over time, setting the bar high for ourselves and each other.



Our world continues to change Our passion remains the same



